

ELIZABETH PARKER

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epgraphicdesign.com

EDUCATION

BACHELOR OF FINE ARTS

University of Dayton | Dayton, Ohio

MASTER OF ARTS | EDUCATIONAL LEADERSHIP

Fairfield University | Fairfield, Connecticut

MASTER OF ARTS | ADMINISTRATION & SUPERVISION

Sacred Heart University | Fairfield, Connecticut

Doctoral courses completed

EDUCATIONAL LEADERSHIP

University of Delaware | Newark, Delaware

Courses completed for

POST-BACCALAUREATE CERTIFICATE IN GRAPHIC DESIGN

Minneapolis College of Art & Design | Minneapolis, Minnesota

EXPERIENCE

GRAPHIC DESIGNER — MARKETING CONSULTANT

2005 - Present

epgraphicdesign.com

Primarily, but not exclusively, work has been with educational institutions, not-for-profit, and value-based institutions.

Experience in graphic design from consultation, concept, design, editing, and pre press to production (work with print vendors, paper sources) in such areas as marketing/advertising, branding and organizational identity, and related services.

PROJECT AREAS INCLUDE:

identity and messaging initiatives | school alumni/alumnae magazines
annual reports | social media creative/management | brochures | annual fund appeals | student recruitment materials | case statements and campaign related materials | event packages | advancement materials ads for print (local, and national — newspaper, magazine, online) | writing/copy editing | photography

SKILLS INCLUDE:

Adobe Creative Suite (Acrobat, InDesign, Illustrator, Photoshop)
Office 365 (Microsoft Word, Excel, Powerpoint)
Photography
Wix website development